

S.I.E. owns the most complete and up-to-date database on Reg. Reps in the USA, and I am pleased to offer major discounts on this data to members of The Hedge Fund Association. Members can **market directly to any Series 6 and Series 7 reps in the country**. Our broker files include name, home address and phone, office address and phone, and exam dates.

I can customize this data to select by location or firm. Simply tell me what city or state you'd like covered, and I will provide you with a count of reps and the potential cost. **Any member of The Hedge Fund Association will receive at least a 20% discount** on any order over our minimum of 1000 broker files. If only names and addresses are required, I will offer a 50% discount off our usual prices below.

NELSON ADAMS
Senior Vice-President
SIE Communications
800-743-9346
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REGISTERED REPRESENTATIVE RECRUITING DATA AND DIRECT MARKETING DATA

If you need to hire or to market directly to registered reps, S.I.E. (estab. 1964) offers the smartest and most cost-effective way. Discover for yourself the secret of hundreds of firms across the country that use the SIE method with astounding success. Virtually every wire house and regional firm, and over 100 independent B/Ds, insurance companies, and marketing firms have purchased SIE stockbroker data. The S.I.E. database is the most comprehensive and up-to-date source for registered rep data available anywhere.

FILE INFORMATION

The SIE Registered Representative Database is comprised of 500,000 +/- records of investment professionals licensed by the N.A.S.D. Each record contains some or all of the following information: license held (Series 6, 7, 24, etc.), firm affiliation, home/office address, home/office phone, exam date, start date with current firm.

USER-FRIENDLY DATA

Simply tell us

The geographical areas you are interested in
What licenses you would like the reps to hold

Then

Mail to them at their home address
Have your assistant call them at home to qualify them
Your assistant passes on to you only those names that are hot prospects
You start the interview process with those prospects

ACCURACY OF DATA

The data is compiled through a number of public and private sources and due to the complexity of programming it into a usable format, it may be as much as 5 - 15% inaccurate. Of course, full credit will be issued for inaccurate information beyond 15%.

ORDERING INFORMATION (unlimited re-use for one year)

Price: 1,000 - 5,000	\$2.00 per name (minimum)
5,000 - 10,000	\$1.75 per name
10,000+	\$1.50 per name
50,000+	\$1.25 per name
100,000+	\$1.00 per name
Firm Select:	\$0.50 additional per name
Length of Service Select:	\$0.50 additional per name

Insurance License Select: \$0.50 additional per name

Series 8-24-55-65 Select: \$1.00 additional per name

All orders are shipped pre-paid. Allow approximately one week turnaround time.

**If only one rep is hired utilizing our database,
the purchase of a list pays for itself many times over.**

Please call **NELSON ADAMS**, Senior Vice-President, at 800-743-9346 for details, or email me at nelsonadams@stockfocus.com